



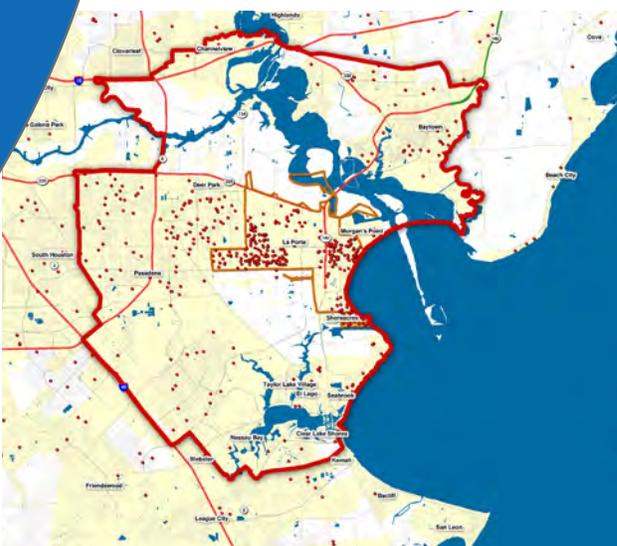
## OVERVIEW

La Porte is located in Harris County, Texas, approximately 26 driving miles from Downtown Houston.

La Porte benefits from being located on the western edge of Galveston Bay. La Porte is also home to the San Jacinto Monument and the Battleship Texas which combined are the destination of over 350,000 visitors per year. La Porte also has the only public beach in Harris County, Sylvan Beach.

La Porte has higher incomes than its Primary Trade Area (PTA). The La Porte median income in 2012 was \$53,917 and is expected to grow to \$60,765 by 2017, a 13% increase.

RETAIL OPPORTUNITIES



PRIMARY TRADE AREA MAP



## RETAIL PRIMARY TRADE AREA STATISTICS

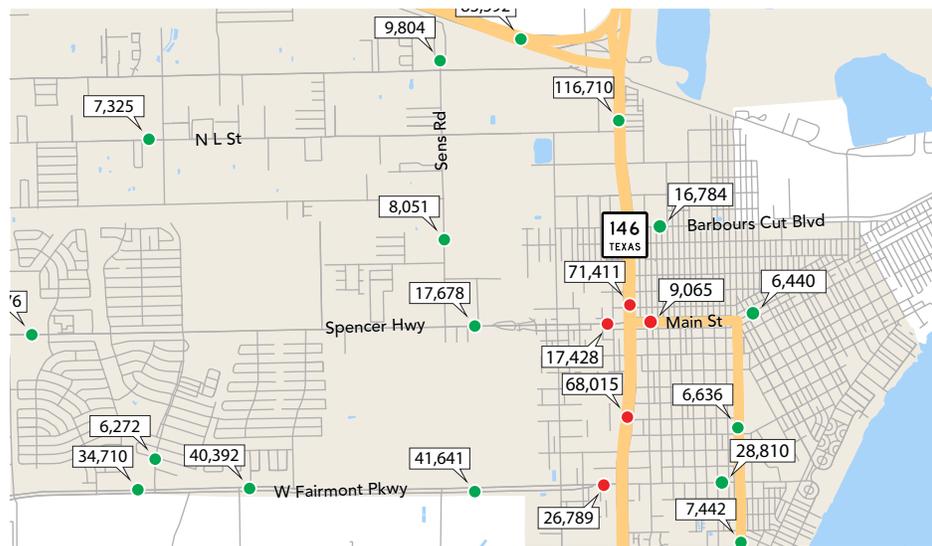
OVERVIEW	YR	PTA	CITY	1 MILE	3 MILES	5 MILES
Population	2012	382,969	34,056	2,630	28,922	65,637
	2017	403,956	35,607	2,844	30,526	68,689
Median Age	2012	33.9	34.8	34.8	35.3	34.8
Median HH Income	2012	\$53,917	\$59,337	\$70,204	\$60,488	\$62,274
	2017	\$60,765	\$64,938	\$74,765	\$65,899	\$68,675

TRAFFIC COUNTS	VPD	EDUCATION (PTA)	2012
Hwy 146, n of Spencer Hwy	71,411	College Graduate	30.9%
Hwy 146, n of Fairmont Pkwy	68,015	Some College, no Degree	24.9%
Fairmont Pkwy, w of Hwy 146	26,789	High School Graduate	24.3%
Spencer Hwy, w of Hwy 146	17,428	Less than High School	20.0%

INCOME (PTA)	2012	2017
Average Household	\$72,023	\$80,794
Median Household	\$53,917	\$60,765
Per Capita	\$26,270	\$29,337

AGE GROUPS (PTA)	2012
0 - 9 years	15.0%
10 - 14 years	7.6%
15 - 19 years	7.3%
20 - 24 years	7.3%
25 - 34 years	14.3%
35 - 44 years	13.0%
45 - 54 years	14.1%
55 and older	24.4%

RACE (PTA)	2012	2017
White Alone	74.0%	72.9%
Black Alone	5.9%	5.9%
Amer. Indian Alone	0.7%	0.7%
Asian Alone	4.1%	4.4%
Pacific Islander Alone	0.1%	0.1%
Some Other Race	12.2%	12.8%
Two or More Races	3.0%	3.3%
Hispanic (Any Race)	40.3%	43.0%



TRAFFIC COUNT MAP



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